



2 June 2025

By Email

To: Senior Executive Officers (SEOs) of Authorised Firms

RE: 2025 Artificial Intelligence Survey

Dear SEOs,

The increasing importance and adoption of artificial intelligence (AI) in financial services today cannot be overstated. Following the DFSA's 2024 AI survey, we held follow-up discussions with Authorised Firms and hosted roundtable discussions at the 2024 Dubai AI and Web3 Festival, in liaison with the DIFC Authority.

To further understand market developments and how Authorised Firms are using AI, we are issuing a follow-up AI survey. The survey can be accessed via the DFSA ePortal under "Online Forms" and is titled "Artificial Intelligence Survey".

Like the 2024 AI survey, the follow-up survey is focused on:

- the types of AI being used by Authorised Firms and the extent of its adoption.
- the drivers and blockers to the use of AI; and
- the governance arrangements that Authorised Firms have established in overseeing the use of AI within their organisations.

Following the survey, the DFSA will continue to engage with Authorised Firms to understand how we can support the safe and responsible adoption of AI in the DIFC. Please submit your response by no later than 30 June 2025.

If you have any questions in relation to this letter, please contact us using the DFSA Supervised Firm Contact Form found on the DFSA ePortal.

Thank you in advance for your co-operation and for taking the time to complete the survey.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Justin Baldacchino', is positioned above the name and title of the sender.

Justin Baldacchino
Managing Director, Supervision

CC: Compliance Officers of Authorised Firms